## NEXADVISORS

# NEX NEWS

Keen monthly insights on both the economy and the markets

#### THE ECONOMY

In previous issues we've discussed the wide variety of opinions regarding how Trump's policies will affect the US economy. We continue to believe they will be most like starting a new exercise routine, meaning: short-term pain for longer-term gain.

So far, the data agrees with us – at least on the short-term part. Specifically, the Citi Economic Surprise Index (CESI) has been weak since the election (red dashed vertical line) dropping over 50 points and recently going negative.

This metric tracks whether the actual, reported, data on the economy measures up to what was expected, and it clearly has not.

### THE MARKETS

As for the markets, they are getting increasingly nervous. The S&P 500 closed right on its 40-wk. moving average last Friday – a key tool used for defining long-term trends. The Russell 2000 and Value Line Arithmetic Indices have already broken similar areas, while the jury remains out on the NASDAQ.

Given the weak (and diverging) market internals to the right, we recommend taking any further weakness in stocks seriously. Particularly given the current advance is now in its 29<sup>th</sup> month, and by our count the average bull market lasts but 36.

Finally, we continue to like gold, which remains in a very strong up trend. The shiny yellow metal typically benefits from geopolitical instability – as well as deflation – both of which continue to concern us over the short term.

Mike Hurley, CMT Chief Investment Officer



Charts courtesy of TradeStation, as of March 7, 2025



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#### **TRADITIONAL STRATEGIES**

We start our process with traditional, modern portfolio theory models, then adjust them based on our outlook. Specifically, we seek to:

- 1) Maintain higher cash levels when we're expecting a cyclical downturn, or 'bear' market
- 2) Add gold to portfolios during periods of inflation
- 3) Tilt fixed income positions based on credit conditions and the trends in interest rates

We offer Conservative, Moderate and Aggressive models, which use stock/bond ratios of 40/60, 60/40 & 80/20, as their starting points, respectively.

#### ADAPTIVE STRATEGY

Our 'adaptive' model breaks from modern portfolio theory, based on the observation that markets typically become highly correlated when under stress.

This strategy applies momentum and risk parity to a universe of 10 ETFs, selecting a portfolio of 5. The portfolio is rebalanced monthly using the 60-day volatility to weight the top 5 ETFs. The goal being, to provide stock like returns with lower volatility.

#### ABOUT NEXADVISORS

NexAdvisors is a privately owned, independent wealth manager located in Dallas, Texas, comprised of professionals with over 100 years of combined experience in the industry. We provide both traditional investment strategies along with forward-thinking approaches to help our clients meet their goals. Please visit <u>www.nexadvisors.com</u> or call us at 214-550-8350 to learn more.

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